






PRELIMINARY NATIONAL RATINGS

Saturday, November 4, 2023

Network	Prime Time Average Rtg/ Sh	8:00 - 8:30	8:30 - 9:00	9:00 - 9:30	9:30 - 10:00	10:00 - 10:30	10:30 - 11:00
	1.81 /6 0.66 /7	Sat. Night College Football Washington at USC					
		* 0.69 7	* 0.59 6	* 0.66 7	* 0.62 6	* 0.64 7	* 0.77 8
	4.56 /14 1.80 /19	College Football on CBS LSU vs Alabama					
		* 1.77 19	* 1.88 19	* 1.88 19	* 1.94 19	* 1.85 19	* 1.49 17
	1.34 /4 0.50 /5	Big 10 College Football Purdue at Michigan					
		* 0.53 6	* 0.54 6	* 0.49 5	* 0.51 5	* 0.51 5	* 0.41 4
	0.53 /2 0.18 /2	FOX College Football BYU vs West Virginia					
		* 0.21 2	* 0.21 2	* 0.19 2	* 0.17 2	* 0.14 1	* 0.13 1
	0.33 /1 0.04 /0 0.03 /0	Movie: Cowboys and Aliens (RS)				No Network Sponsored Activity	
		* 0.02 0	* 0.03 0	* 0.05 0	* 0.05 0		
		0.01 0	0.02 0	0.04 1	0.04 1		

NOTES:
 The preliminary ratings reported here are time period averages and are not program based. As such, they may change when Nielsen releases line-up verified program ratings ("nationals"). All data is based on the live+same day ratings metric.

Prime Time Average	Program Name Episode Title
Households	Households
Adults 18-49	Adults 18-49
Adults 18-34	Adults 18-34
	*Adults 18-49 1/2 hour delivery
	Adults 18-34 1/2 hour delivery

LEGEND
 (P) = Season Premiere
 (D) = Debut
 (TPP) = Time Period Premiere
 (F) = Finale (Season/Series)
 (BP) = B'cast Premiere (Movies)
 (RS) = Repeat Special
 (R) = Repeat
 (S) = Special
 T/C = Telecast



PROGRAMMING RESEARCH & ANALYSIS

Half Hours

Saturday, November 4, 2023

Time	Net	Households Rtg / Sh	Adult 18-34 Rtg / Sh	Women 18-34 Rtg / Sh	Men 18-34 Rtg / Sh	Adult 18-49 Rtg / Sh	Women 18-49 Rtg / Sh	Men 18-49 Rtg / Sh	Adult 25-54 Rtg / Sh	Women 25-54 Rtg / Sh	Men 25-54 Rtg / Sh	Persons (000)
8:00PM	ABC	1.99 / 6	0.50 / 8	0.26 / 5	0.74 / 11	0.69 / 7	0.40 / 4	0.99 / 10	0.92 / 7	0.60 / 5	1.26 / 9	3,259
8:00PM	CBS	4.53 / 14	1.15 / 19	0.83 / 15	1.48 / 22	1.77 / 19	1.36 / 15	2.19 / 22	2.29 / 18	1.72 / 14	2.88 / 21	8,096
8:00PM	NBC	1.46 / 4	0.39 / 6	0.26 / 5	0.51 / 8	0.53 / 6	0.36 / 4	0.71 / 7	0.65 / 5	0.45 / 4	0.84 / 6	2,567
8:00PM	FOX	0.59 / 2	0.11 / 2	0.05 / 1	0.18 / 3	0.21 / 2	0.15 / 2	0.28 / 3	0.28 / 2	0.20 / 2	0.37 / 3	1,053
8:00PM	CW	0.30 / 1	0.01 / 0	0.01 / 0	0.01 / 0	0.02 / 0	0.03 / 0	0.01 / 0	0.04 / 0	0.04 / 0	0.04 / 0	430
8:30PM	ABC	1.62 / 5	0.45 / 7	0.20 / 4	0.70 / 10	0.59 / 6	0.34 / 4	0.86 / 8	0.78 / 6	0.49 / 4	1.07 / 8	2,572
8:30PM	CBS	4.69 / 14	1.20 / 19	0.91 / 16	1.50 / 21	1.88 / 19	1.47 / 16	2.31 / 22	2.46 / 19	1.88 / 15	3.06 / 22	8,396
8:30PM	NBC	1.49 / 4	0.42 / 7	0.27 / 5	0.57 / 8	0.54 / 6	0.35 / 4	0.74 / 7	0.67 / 5	0.46 / 4	0.88 / 6	2,644
8:30PM	FOX	0.57 / 2	0.13 / 2	0.05 / 1	0.21 / 3	0.21 / 2	0.15 / 2	0.26 / 3	0.27 / 2	0.20 / 2	0.34 / 2	1,031
8:30PM	CW	0.32 / 1	0.02 / 0	0.03 / 1	0.02 / 0	0.03 / 0	0.04 / 0	0.02 / 0	0.04 / 0	0.05 / 0	0.03 / 0	478
9:00PM	ABC	1.80 / 5	0.51 / 8	0.22 / 4	0.79 / 11	0.66 / 7	0.38 / 4	0.95 / 9	0.89 / 7	0.57 / 4	1.22 / 9	2,934
9:00PM	CBS	4.57 / 14	1.21 / 19	0.96 / 17	1.46 / 20	1.88 / 19	1.52 / 16	2.25 / 21	2.39 / 18	1.88 / 15	2.92 / 21	8,117
9:00PM	NBC	1.31 / 4	0.37 / 6	0.26 / 5	0.47 / 6	0.49 / 5	0.33 / 4	0.65 / 6	0.60 / 4	0.41 / 3	0.81 / 6	2,272
9:00PM	FOX	0.53 / 2	0.12 / 2	0.07 / 1	0.17 / 2	0.19 / 2	0.16 / 2	0.22 / 2	0.24 / 2	0.20 / 2	0.29 / 2	993
9:00PM	CW	0.35 / 1	0.04 / 1	0.05 / 1	0.02 / 0	0.05 / 0	0.06 / 1	0.03 / 0	0.05 / 0	0.06 / 0	0.04 / 0	555
9:30PM	ABC	1.64 / 5	0.49 / 8	0.28 / 5	0.71 / 10	0.62 / 6	0.38 / 4	0.86 / 8	0.81 / 6	0.53 / 4	1.09 / 8	2,700
9:30PM	CBS	4.74 / 14	1.32 / 20	1.13 / 19	1.50 / 21	1.94 / 19	1.60 / 17	2.28 / 22	2.48 / 18	1.95 / 15	3.03 / 21	8,360
9:30PM	NBC	1.28 / 4	0.37 / 6	0.24 / 4	0.49 / 7	0.51 / 5	0.34 / 4	0.68 / 6	0.61 / 4	0.41 / 3	0.82 / 6	2,204
9:30PM	FOX	0.48 / 1	0.12 / 2	0.05 / 1	0.18 / 3	0.17 / 2	0.12 / 1	0.22 / 2	0.24 / 2	0.18 / 1	0.30 / 2	901
9:30PM	CW	0.36 / 1	0.04 / 1	0.06 / 1	0.02 / 0	0.05 / 0	0.06 / 1	0.03 / 0	0.06 / 0	0.08 / 1	0.04 / 0	573

Half Hours

Saturday, November 4, 2023

Time	Net	Households Rtg / Sh	Adult 18-34 Rtg / Sh	Women 18-34 Rtg / Sh	Men 18-34 Rtg / Sh	Adult 18-49 Rtg / Sh	Women 18-49 Rtg / Sh	Men 18-49 Rtg / Sh	Adult 25-54 Rtg / Sh	Women 25-54 Rtg / Sh	Men 25-54 Rtg / Sh	Persons (000)
10:00PM	ABC	1.74 / 5	0.49 / 8	0.26 / 5	0.73 / 11	0.64 / 7	0.38 / 4	0.91 / 9	0.84 / 6	0.55 / 4	1.14 / 8	2,851
10:00PM	CBS	4.77 / 15	1.31 / 21	1.21 / 21	1.42 / 21	1.85 / 19	1.61 / 17	2.10 / 21	2.40 / 18	1.95 / 15	2.85 / 21	8,252
10:00PM	NBC	1.29 / 4	0.35 / 6	0.23 / 4	0.47 / 7	0.51 / 5	0.35 / 4	0.67 / 7	0.61 / 5	0.41 / 3	0.82 / 6	2,274
10:00PM	FOX	0.51 / 2	0.09 / 1	0.03 / 0	0.15 / 2	0.14 / 1	0.10 / 1	0.19 / 2	0.21 / 2	0.15 / 1	0.27 / 2	925
10:00PM	CW	0.43 / 1	0.03 / 0	0.04 / 1	0.02 / 0	0.07 / 1	0.08 / 1	0.06 / 1	0.09 / 1	0.10 / 1	0.08 / 1	695
10:30PM	ABC	2.09 / 7	0.56 / 10	0.33 / 6	0.79 / 13	0.77 / 8	0.47 / 5	1.06 / 11	0.99 / 8	0.63 / 5	1.35 / 11	3,356
10:30PM	CBS	4.03 / 13	1.07 / 19	0.97 / 19	1.18 / 19	1.49 / 17	1.30 / 15	1.69 / 18	1.98 / 16	1.58 / 13	2.39 / 19	6,854
10:30PM	NBC	1.20 / 4	0.22 / 4	0.16 / 3	0.29 / 5	0.41 / 4	0.29 / 3	0.53 / 6	0.54 / 4	0.35 / 3	0.73 / 6	2,072
10:30PM	FOX	0.54 / 2	0.06 / 1	0.02 / 0	0.10 / 2	0.13 / 1	0.10 / 1	0.16 / 2	0.19 / 2	0.16 / 1	0.23 / 2	889
10:30PM	CW	0.33 / 1	0.03 / 1	0.03 / 1	0.03 / 0	0.07 / 1	0.07 / 1	0.07 / 1	0.10 / 1	0.09 / 1	0.10 / 1	536

Hours

Saturday, November 4, 2023

Time	Net	Households Rtg / Sh	Adult 18-34 Rtg / Sh	Women 18-34 Rtg / Sh	Men 18-34 Rtg / Sh	Adult 18-49 Rtg / Sh	Women 18-49 Rtg / Sh	Men 18-49 Rtg / Sh	Adult 25-54 Rtg / Sh	Women 25-54 Rtg / Sh	Men 25-54 Rtg / Sh	Persons (000)
8-9PM	ABC	1.80 / 5	0.48 / 8	0.23 / 4	0.72 / 10	0.64 / 7	0.37 / 4	0.92 / 9	0.85 / 7	0.55 / 4	1.17 / 8	2,916
8-9PM	CBS	4.61 / 14	1.18 / 19	0.87 / 16	1.49 / 21	1.83 / 19	1.41 / 16	2.25 / 22	2.37 / 18	1.80 / 15	2.97 / 22	8,246
8-9PM	NBC	1.48 / 4	0.40 / 6	0.26 / 5	0.54 / 8	0.54 / 6	0.36 / 4	0.73 / 7	0.66 / 5	0.45 / 4	0.86 / 6	2,605
8-9PM	FOX	0.58 / 2	0.12 / 2	0.05 / 1	0.19 / 3	0.21 / 2	0.15 / 2	0.27 / 3	0.27 / 2	0.20 / 2	0.35 / 3	1,042
8-9PM	CW	0.31 / 1	0.02 / 0	0.02 / 0	0.01 / 0	0.03 / 0	0.03 / 0	0.02 / 0	0.04 / 0	0.04 / 0	0.04 / 0	454
9-10PM	ABC	1.72 / 5	0.50 / 8	0.25 / 4	0.75 / 10	0.64 / 6	0.38 / 4	0.91 / 9	0.85 / 6	0.55 / 4	1.16 / 8	2,817
9-10PM	CBS	4.65 / 14	1.26 / 20	1.05 / 18	1.48 / 21	1.91 / 19	1.56 / 16	2.26 / 21	2.44 / 18	1.91 / 15	2.98 / 21	8,239
9-10PM	NBC	1.29 / 4	0.37 / 6	0.25 / 4	0.48 / 7	0.50 / 5	0.34 / 4	0.67 / 6	0.61 / 4	0.41 / 3	0.81 / 6	2,238
9-10PM	FOX	0.50 / 2	0.12 / 2	0.06 / 1	0.18 / 2	0.18 / 2	0.14 / 2	0.22 / 2	0.24 / 2	0.19 / 1	0.29 / 2	947
9-10PM	CW	0.35 / 1	0.04 / 1	0.06 / 1	0.02 / 0	0.05 / 0	0.06 / 1	0.03 / 0	0.06 / 0	0.07 / 1	0.04 / 0	564
10-11PM	ABC	1.91 / 6	0.52 / 9	0.29 / 5	0.76 / 12	0.70 / 7	0.42 / 5	0.99 / 10	0.91 / 7	0.59 / 5	1.25 / 9	3,104
10-11PM	CBS	4.40 / 14	1.19 / 20	1.09 / 20	1.30 / 20	1.67 / 18	1.45 / 16	1.89 / 19	2.19 / 17	1.77 / 14	2.62 / 20	7,553
10-11PM	NBC	1.25 / 4	0.29 / 5	0.19 / 4	0.38 / 6	0.46 / 5	0.32 / 3	0.60 / 6	0.57 / 4	0.38 / 3	0.78 / 6	2,173
10-11PM	FOX	0.52 / 2	0.08 / 1	0.02 / 0	0.13 / 2	0.14 / 1	0.10 / 1	0.17 / 2	0.20 / 2	0.15 / 1	0.25 / 2	907
10-11PM	CW	0.38 / 1	0.03 / 0	0.03 / 1	0.03 / 0	0.07 / 1	0.08 / 1	0.06 / 1	0.09 / 1	0.09 / 1	0.09 / 1	616

Dayparts

Saturday, November 4, 2023

Time	Net	Households Rtg / Sh	Adult 18-34 Rtg / Sh	Women 18-34 Rtg / Sh	Men 18-34 Rtg / Sh	Adult 18-49 Rtg / Sh	Women 18-49 Rtg / Sh	Men 18-49 Rtg / Sh	Adult 25-54 Rtg / Sh	Women 25-54 Rtg / Sh	Men 25-54 Rtg / Sh	Persons (000)
8-10PM	ABC	1.76 / 5	0.49 / 8	0.24 / 4	0.74 / 10	0.64 / 7	0.37 / 4	0.91 / 9	0.85 / 6	0.55 / 4	1.16 / 8	2,866
8-10PM	CBS	4.63 / 14	1.22 / 19	0.96 / 17	1.48 / 21	1.87 / 19	1.49 / 16	2.26 / 22	2.40 / 18	1.86 / 15	2.97 / 21	8,242
8-10PM	NBC	1.39 / 4	0.38 / 6	0.26 / 5	0.51 / 7	0.52 / 5	0.35 / 4	0.70 / 7	0.63 / 5	0.43 / 3	0.84 / 6	2,422
8-10PM	FOX	0.54 / 2	0.12 / 2	0.06 / 1	0.18 / 3	0.20 / 2	0.15 / 2	0.25 / 2	0.26 / 2	0.20 / 2	0.32 / 2	995
8-10PM	CW	0.33 / 1	0.03 / 0	0.04 / 1	0.01 / 0	0.04 / 0	0.05 / 1	0.02 / 0	0.05 / 0	0.06 / 0	0.04 / 0	509
9-11PM	ABC	1.82 / 6	0.51 / 8	0.27 / 5	0.75 / 11	0.67 / 7	0.40 / 4	0.95 / 9	0.88 / 7	0.57 / 4	1.20 / 9	2,960
9-11PM	CBS	4.53 / 14	1.23 / 20	1.07 / 19	1.39 / 20	1.79 / 18	1.51 / 16	2.08 / 20	2.31 / 18	1.84 / 15	2.80 / 20	7,896
9-11PM	NBC	1.27 / 4	0.33 / 5	0.22 / 4	0.43 / 6	0.48 / 5	0.33 / 4	0.63 / 6	0.59 / 4	0.40 / 3	0.79 / 6	2,206
9-11PM	FOX	0.51 / 2	0.10 / 2	0.04 / 1	0.15 / 2	0.16 / 2	0.12 / 1	0.20 / 2	0.22 / 2	0.17 / 1	0.27 / 2	927
9-11PM	CW	0.37 / 1	0.03 / 1	0.04 / 1	0.02 / 0	0.06 / 1	0.07 / 1	0.05 / 0	0.07 / 1	0.08 / 1	0.07 / 0	590
8-11PM	ABC	1.81 / 6	0.50 / 8	0.26 / 5	0.74 / 11	0.66 / 7	0.39 / 4	0.94 / 9	0.87 / 7	0.56 / 4	1.19 / 9	2,945
8-11PM	CBS	4.56 / 14	1.21 / 20	1.00 / 18	1.42 / 21	1.80 / 19	1.48 / 16	2.14 / 21	2.33 / 18	1.83 / 15	2.86 / 21	8,013
8-11PM	NBC	1.34 / 4	0.35 / 6	0.24 / 4	0.47 / 7	0.50 / 5	0.34 / 4	0.66 / 7	0.61 / 5	0.42 / 3	0.82 / 6	2,339
8-11PM	FOX	0.53 / 2	0.11 / 2	0.05 / 1	0.17 / 2	0.18 / 2	0.13 / 1	0.22 / 2	0.24 / 2	0.18 / 1	0.30 / 2	965
8-11PM	CW	0.35 / 1	0.03 / 0	0.04 / 1	0.02 / 0	0.05 / 0	0.06 / 1	0.04 / 0	0.06 / 0	0.07 / 1	0.06 / 0	544

Programs

Saturday, November 4, 2023

Program	Net	Households Rtg / Sh	Adult 18-34 Rtg / Sh	Women 18-34 Rtg / Sh	Men 18-34 Rtg / Sh	Adult 18-49 Rtg / Sh	Women 18-49 Rtg / Sh	Men 18-49 Rtg / Sh	Adult 25-54 Rtg / Sh	Women 25-54 Rtg / Sh	Men 25-54 Rtg / Sh	Persons (000)
Sat. Night College Football	ABC	1.81 / 6	0.50 / 8	0.26 / 5	0.74 / 11	0.66 / 7	0.39 / 4	0.94 / 9	0.87 / 7	0.56 / 4	1.19 / 9	2,945
College Football on CBS	CBS	4.56 / 14	1.21 / 20	1.00 / 18	1.42 / 21	1.80 / 19	1.48 / 16	2.14 / 21	2.33 / 18	1.83 / 15	2.86 / 21	8,013
Big 10 College Football	NBC	1.34 / 4	0.35 / 6	0.24 / 4	0.47 / 7	0.50 / 5	0.34 / 4	0.66 / 7	0.61 / 5	0.42 / 3	0.82 / 6	2,339
FOX College Football	FOX	0.53 / 2	0.11 / 2	0.05 / 1	0.17 / 2	0.18 / 2	0.13 / 1	0.22 / 2	0.24 / 2	0.18 / 1	0.30 / 2	965
Movie: Cowboys and Aliens (RS)	CW	0.33 / 1	0.03 / 0	0.04 / 1	0.01 / 0	0.04 / 0	0.05 / 1	0.02 / 0	0.05 / 0	0.06 / 0	0.04 / 0	509

Primetime

Time	Net	Households Rtg / Sh	Adult 18-34 Rtg / Sh	Women 18-34 Rtg / Sh	Men 18-34 Rtg / Sh	Adult 18-49 Rtg / Sh	Women 18-49 Rtg / Sh	Men 18-49 Rtg / Sh	Adult 25-54 Rtg / Sh	Women 25-54 Rtg / Sh	Men 25-54 Rtg / Sh	Persons (000)
8 -11PM	ABC	1.81 / 6	0.50 / 8	0.26 / 5	0.74 / 11	0.66 / 7	0.39 / 4	0.94 / 9	0.87 / 7	0.56 / 4	1.19 / 9	2,945
8 -11PM	CBS	4.56 / 14	1.21 / 20	1.00 / 18	1.42 / 21	1.80 / 19	1.48 / 16	2.14 / 21	2.33 / 18	1.83 / 15	2.86 / 21	8,013
8 -11PM	NBC	1.34 / 4	0.35 / 6	0.24 / 4	0.47 / 7	0.50 / 5	0.34 / 4	0.66 / 7	0.61 / 5	0.42 / 3	0.82 / 6	2,339
8 -11PM	FOX	0.53 / 2	0.11 / 2	0.05 / 1	0.17 / 2	0.18 / 2	0.13 / 1	0.22 / 2	0.24 / 2	0.18 / 1	0.30 / 2	965
8 -10PM	CW	0.33 / 1	0.03 / 0	0.04 / 1	0.01 / 0	0.04 / 0	0.05 / 1	0.02 / 0	0.05 / 0	0.06 / 0	0.04 / 0	509

Program Ranker

Saturday, November 4, 2023

Program	Net	Households Rtg/Rnk	Adult 18-34 Rtg/Rnk	Women 18-34 Rtg/Rnk	Men 18-34 Rtg/Rnk	Adult 18-49 Rtg/Rnk	Women 18-49 Rtg/Rnk	Men 18-49 Rtg/Rnk	Adult 25-54 Rtg/Rnk	Women 25-54 Rtg/Rnk	Men 25-54 Rtg/Rnk	Persons 2+ (000) Rnk
College Football on CBS	CBS	4.56 / #1	1.21 / #1	1.00 / #1	1.42 / #1	1.80 / #1	1.48 / #1	2.14 / #1	2.33 / #1	1.83 / #1	2.86 / #1	8,013 #1
Sat. Night College Football	ABC	1.81 / #2	0.50 / #2	0.26 / #2	0.74 / #2	0.66 / #2	0.39 / #2	0.94 / #2	0.87 / #2	0.56 / #2	1.19 / #2	2,945 #2
Big 10 College Football	NBC	1.34 / #3	0.35 / #3	0.24 / #3	0.47 / #3	0.50 / #3	0.34 / #3	0.66 / #3	0.61 / #3	0.42 / #3	0.82 / #3	2,339 #3
FOX College Football	FOX	0.53 / #4	0.11 / #4	0.05 / #4	0.17 / #4	0.18 / #4	0.13 / #4	0.22 / #4	0.24 / #4	0.18 / #4	0.30 / #4	965 #4
Movie: Cowboys and Aliens (RS)	CW	0.33 / #5	0.03 / #5	0.04 / #5	0.01 / #5	0.04 / #5	0.05 / #5	0.02 / #5	0.05 / #5	0.06 / #5	0.04 / #5	509 #5

Primetime

Time	Net	Households Rtg/Sh	Adult 18-34 Rtg/Sh	Women 18-34 Rtg/Sh	Men 18-34 Rtg/Sh	Adult 18-49 Rtg/Sh	Women 18-49 Rtg/Sh	Men 18-49 Rtg/Sh	Adult 25-54 Rtg/Sh	Women 25-54 Rtg/Sh	Men 25-54 Rtg/Sh	Persons 2+ (000) Rnk
8 -11PM	CBS	4.56 / #1	1.21 / #1	1.00 / #1	1.42 / #1	1.80 / #1	1.48 / #1	2.14 / #1	2.33 / #1	1.83 / #1	2.86 / #1	8,013 #1
8 -11PM	ABC	1.81 / #2	0.50 / #2	0.26 / #2	0.74 / #2	0.66 / #2	0.39 / #2	0.94 / #2	0.87 / #2	0.56 / #2	1.19 / #2	2,945 #2
8 -11PM	NBC	1.34 / #3	0.35 / #3	0.24 / #3	0.47 / #3	0.50 / #3	0.34 / #3	0.66 / #3	0.61 / #3	0.42 / #3	0.82 / #3	2,339 #3
8 -11PM	FOX	0.53 / #4	0.11 / #4	0.05 / #4	0.17 / #4	0.18 / #4	0.13 / #4	0.22 / #4	0.24 / #4	0.18 / #4	0.30 / #4	965 #4
8 -10PM	CW	0.33 / #5	0.03 / #5	0.04 / #5	0.01 / #5	0.04 / #5	0.05 / #5	0.02 / #5	0.05 / #5	0.06 / #5	0.04 / #5	509 #5